Take it all in

More than 100 new products and educational courses top the list of must-see items at this year’s CDA Presents

For the next three days, the halls of the Anaheim Convention Center will be filled with more than 27,000 dentists, dental professionals and students from across the United States, all here for one purpose — to take as much advantage as possible of all the offerings the CDA Presents has to offer. And it has a lot to offer.

The three-day convention will feature educational courses and 135,000 square feet of exhibit space, where more than 570 exhibitors will demonstrate new techniques as well as innovative products and services for dentists.

Some of the highlights you won’t want to miss include the following.

• See TAKE, Page 2

Check out what Anaheim has to offer

Want to have some fun in Orange County when you aren’t at the meeting? Check out the ideas below.

GardenWalk

There’s no need to worry about transportation to GardenWalk — no matter where your hotel is, if you’re close to the convention center, it’s footsteps close. It’s also the perfect place to delight with a stroll under sunny Southern California skies or starry nights.

GardenWalk is an open-air district (more than 400,000 square feet) showcasing a who’s-who of renowned restaurants, shops and cosmopolitan hotels — all surrounded by lush landscaping, waterfalls and rich architecture.

GardenWalk features a number of nationally known restaurants, including Roy’s Hawaiian Fusion Cuisine, McCormick & Schmick’s Grille, P.F. Chang’s China Bistro, The Cheesecake Factory, California Pizza Kitchen, FiRE + iCE Grill + Bar and Bubba Gump Shrimp.

There are also plenty of entertainment options, including AMF 300, an upscale bowling lounge, Heat Ultra Lounge, a

• See ANAHEIM, Page 2
Inside the Anaheim Convention Center. Photo/Dental Tribune File Photo

—TAKE, Page 1

- "Panel of Critical Questions that Lead to Critical Decisions in Your Practice": This lecture, presented by a panel of dental leaders and moderated by Frank T. Curry, DDS, will help guide professionals to decision choices that combine excellent dentistry and solid ethics.

Attendees will learn critical areas of decision-making, steps to deliver ever-improving quality dentistry and the foundations of dentistry successes and failures. The course will be held from 1-4 p.m. on Friday.

- International Symposium of Dental Learning: New to CDA Presents, this session features speakers Takashi Watanabe, DDS, and Kiyoizumi Minami, DDS, of Japan, both of whom will be lecturing on restorative dentistry in Japan.

The courses will offer information on an all-day treatment, different management modalities, different cultural nuances in the delivering of dentistry, and the fostering of international camaraderie and relationships in an international setting.

Lectures will be in Japanese, with live simultaneous English interpretation via headphones. Minami will speak to the audience from 9:30 a.m.–noon and 1:30–4 p.m. Watanabe will speak Saturday from 9-11:30 a.m. and 1–3:30 p.m.

- Lab Track: Lectures in the Lab Track include creating a successful smile by the Numbers," presented by Jack E. Edwards Jr., BA, CDT, MDT, TF; “A Proactive Team Numbers," presented by Jack E. Edwards 9–11:30 a.m. and 1–3:30 p.m. Watanabe will speak Saturday from 9-11:30 a.m. and 1–3:30 p.m.

- "Integration of Esthetic Dentistry in Routine and Complex Prosthodontics"; This course, presented by Kenneth A. Malament, DDS, will teach attendees the basics of creating full-arch restorations and how to complete esthetic procedures and the controversies surrounding modern dental materials. The course takes place Saturday from 8-10:30 a.m.

- New products Some of the products available in Anaheim include Colgate Plax/Dentyl 5000 Booster Plus, prescription-strength toothpaste for remineralization, Orasptic XVI, the world’s first wireless dental loupé and headlight in one, Air Techniques’ new MaxAir line of infection control products, and Carestream’s CS Solutions featuring the latest imaging technology.

In addition, CDA Presents has the West Coast premiere of more than 100 other new products.

- CDA Presents free app Check out the CDA Presents app for smartphones and tablets. The app contains up-to-date show news and allows easy access to schedules, speaker information, exhibitor listings, social media and real-time alerts. It is available in the iTunes App Store, Android Marketplace and at www.cdaPresent.com.

About the CDA The California Dental Association, organizer of CDA Presents, is the Non-profit organization representing organized dentistry in California. Founded in 1880, CDA is committed to the success of its members in service to their patients and the public. CDA also contributes to the health of Californians through various comprehensive programs and advocacy. CDA’s membership consists of more than 35,000 dentists, making it the largest constituent of the American Dental Association. For more information, visit www.cda.org.

(Source: CDA)

—ANAHEIM, Page 1

9,000-square-foot nightclub, Bar Louie, a nightlife restaurant and bar presenting modern American cuisine. The garage-style Garden Spa, a day spa offering acupuncture, massage therapy, mud and ice rooms and more. In addition, Anaheim GardenWalk features a 10-screen movie complex with luxury seating and dining and one IMAX screen.

Tasty treats
• Balboa Bar: On Balboa Island in Newport Beach, enjoy the famous Balboa Bar, a square vanilla ice cream treat on a stick, dipped in chocolate and rolled in your choice of candies or nuts.
• Date Shake: The Crystal Cove Shake Shack, a historical landmark on Pacific Coast Highway in Corona del Mar, opened in 1946 and was later purchased by Ruby’s. Today, you can still ask for the famous Date Shake, a blended drink of dates and ice cream, or try the locals’ favorite — Monkey Flip, a peanut-butter concoction.
• OC-tini: The Montage Resort & Spa, an exclusive upscale resort in Laguna Beach, welcomes guests to enjoy The OC Martini — a mix of Bacardi ‘O’ Rum, Cointreau and fresh orange juice — in its lounge lobby overlooking the Pacific Ocean.

Boysenberry pie: Today, every boysenberry in the world can trace its roots back to Knott’s Berry Farm. The boysenberry — a cross between a blackberry, a red raspberry and a loganberry — was named after its creator, Rudolph Boyesen. Walter Knott was the first to commercially cultivate the boysenberry on his farm, which later became America’s first theme park.

In-N-Out Burger: Southern Californians and beyond crave the menu at the Orange County-based, In-N-Out. Made up only of burgers, fries and shakes, the menu does have a few secret orders. If you’re especially adventurous, try your burger “animal-style” with extra sauce and grilled onions.

Flash your badge and save
That badge hanging around your neck is worth much more than just entrance to a variety of seminars, workshops and the exhibit hall. It is also worth money — in the form of discounts at a myriad of restaurants and shops around the area. Here are a few places where you can save money. Be sure to show your badge to take advantage of the offer. For the full list, check out microsite.abanheim.org/
yourсо

Attractions
• Knott’s Berry Farm, 8039 Beach Blvd., Buena Park, (714) 220-5130. Adults get tickets for the discounted rate of $38. Children ages 3–11 and senior citizens older than 62 get tickets for $35.

• Pirate’s Dinner Adventure, 7600 Beach Blvd., Buena Park. (714) 439-2400. Receive one complimentary VIP coupon book value ($) with discount offers for many of the 130 designer and name-brand stores. Mention the “Show Your Anaheim Badge & Save” offer at the management office (West Wing, Suite 601).

• O’Neill, 321 W Katella Ave., Ste. 164, Anaheim, (714) 635-0344. Thirty percent off all O’Neill, Rusty and The Berrics clothing and footwear. 20 percent off all wetsuits and rashguards.

Restaurants

• Downtown Disney District, House of Blues, 1550 S. Disneyland Dr., Anaheim, (714) 795-585. Twenty percent off restaur

Tell us what you think!
Do you have general comments or criticism you would like to share? Is there a topic you would like to see articles about in Dental Tribune? Let us know by e-mailing feedback@dental-tribune.com. We look forward to hearing from you! If you would like to make a subscription change to your subscription (name, address or to stop), send us an e-mail at database@dental-tribune.com and we will be able to make any changes.

Do you have general comments or criticism you would like to share? Is there a topic you would like to see articles about in Dental Tribune? Let us know by e-mailing feedback@dental-tribune.com. We look forward to hearing from you! If you would like to make a subscription change to your subscription (name, address or to stop), send us an e-mail at database@dental-tribune.com and we will be able to make any changes.
SHOFU SPECIALS
Smart Products for a Healthy Smile

Buy 1 Zero Flow Kit or Low Flow Kit
(Beatuifil Flow Plus & BeatuBond Combo Kits),
Get 1 Super-Snap Rainbow Kit &
1 Direct DIA Paste FREE

BeautiSealant
Fluoride-Releasing Pit & Fissure Sealant System
Buy 1 BeautiSealant,
Get 1 Syringe FREE

NEW!
BeautiCem
Visit Us
Booth #1128

MonoCem®
Self-Adhesive Resin Cement
Buy 2 MonoCem
Get 1 OneGloss® PS Assorted FREE

Buy Any 5 Abrasives 12 pack,
Get 1 FREE
Mix-n-Match

www.shofu.com or call 800.827.4638
Here at the CDA: what to know

Where
Anaheim Convention Center, 800 W Katella

Information
(800) 232-7645 or www.cdapresents.com/Anaheim2013.aspx

Get the app
The CDA Presents app is now available in the Apple Store for iPhones or the Google Play Store for Android users. Use the app to search for courses, find exhibitors and download course handouts.

Hours
- Registration, ticket sales and tote bag pick up at the Anaheim Convention Center: 6:30 a.m.–5:30 p.m. today, 6:30 a.m.–5:30 p.m. Friday and 6:30 a.m.–4:30 p.m. Saturday
- Tote bag and lanyard pick up at the Hilton Anaheim Hotel: 7 a.m.–3 p.m. today, 7 a.m–3 p.m. Friday and 8 a.m.–noon Saturday
- Exhibition hall: 9:30 a.m.–5:30 p.m. today, 9:30 a.m.–5:30 p.m. Friday and 9:30 a.m.–4:30 p.m. Saturday
- Table clinics at the Anaheim Convention Center: noon–2 p.m. Friday and Saturday

Traffic and parking
Parking is available at the convention center and off-site locations. If you have a pre-paid parking voucher, you must arrive before 8:30 a.m. for it to be valid. Shuttles to the convention center are available from off-site parking lots.

Shuttles
Shuttles between official show hotels (Disneyland Hotel, Disney’s Paradise Pier, Disney’s Grand Californian, Howard Johnson Plaza Hotel, Desert Palm Hotel & Suites, Doubletree, Embassy Suites and the Hyatt Regency) and the convention center run approximately every 20 minutes from 6:30 a.m.–7:30 p.m. today and Friday and from 7 a.m.–6 p.m. on Saturday.

Dinner reservations
There is a restaurant desk in the Anaheim Convention Center lobby to answer your questions and assist you with making reservations.

Food options
A variety of food is available in the Anaheim Convention Center concession areas. Menu options include specialty coffee and breakfast items, grab ‘n’ go for lunch, Mexican taqueria, made-to-order sandwiches, all-American grill, barbecue, rice bowls and pizza.

Coat/baggage check
A coat/baggage/stroller check is available near the registration area in the Anaheim Convention Center for $2 per item.

Children’s services
Children younger than 10 are permitted daily in the exhibit hall from 9:30 a.m.–noon only. Children ages 11 and older may be on the exhibit floor at any time with the purchase of a $25 guest badge. CDA provides a KiddieCorp child-care program. The cost ranges from $20 for a half day to $30 for a full day per child ages 6 months to 6 years. Snacks and beverages are provided.

Another program is geared for children ages 7–12. This program will provide activities, games and movies in a structured environment. Fees are $15 for half day and $30 for the full day per child.

Children are not permitted in the lectures or workshops, and strollers are not permitted on the exhibit floor.

Questions regarding the children’s program can be directed to KiddieCorp at (858) 455-1718 or info@kiddiecorp.com.

C.E. credits
Arrival and departure times are used to issue C.E. credits. You will need to scan upon entry and exit, and must remain in the course for the entire time. Partial credit cannot be granted.

Go to the C.E. Pavilion after attending class. There you will verify your C.E. units as well as take a brief survey for each course attended.

For your convenience, you can wait until you have attended all of your courses, or you can visit CDA’s website or use the CDA Presents app (available for download) up to five days after the show. Certificates will be available online approximately three to four weeks after the show. At that time, you will receive an e-mail containing a link that will take you to your C.E. certificate.

The Spot
The Spot is a lounge that offers attendees activity areas and a place to relax. The contemporary lounge features free WiFi, a charging station and an educational theater that is the venue for the Smart Dentist Series of free, one-hour lectures. A Wine FUNdamentals Seminar and Reception will take place there from 4-5:30 p.m. Friday for $30.